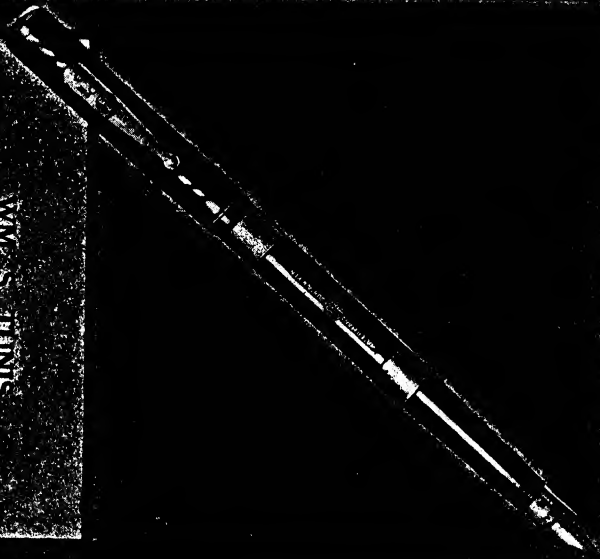


# Waterman's Ideal Fountain Pen



WATERMAN'S  
Fountain Pen  
No. 100  
L. BRONX, N. Y.

WATERMAN'S BLACK INK, N. Y.

This Christmas  
Waterman's  
Ideal  
Fountain Pen  
Its Useful

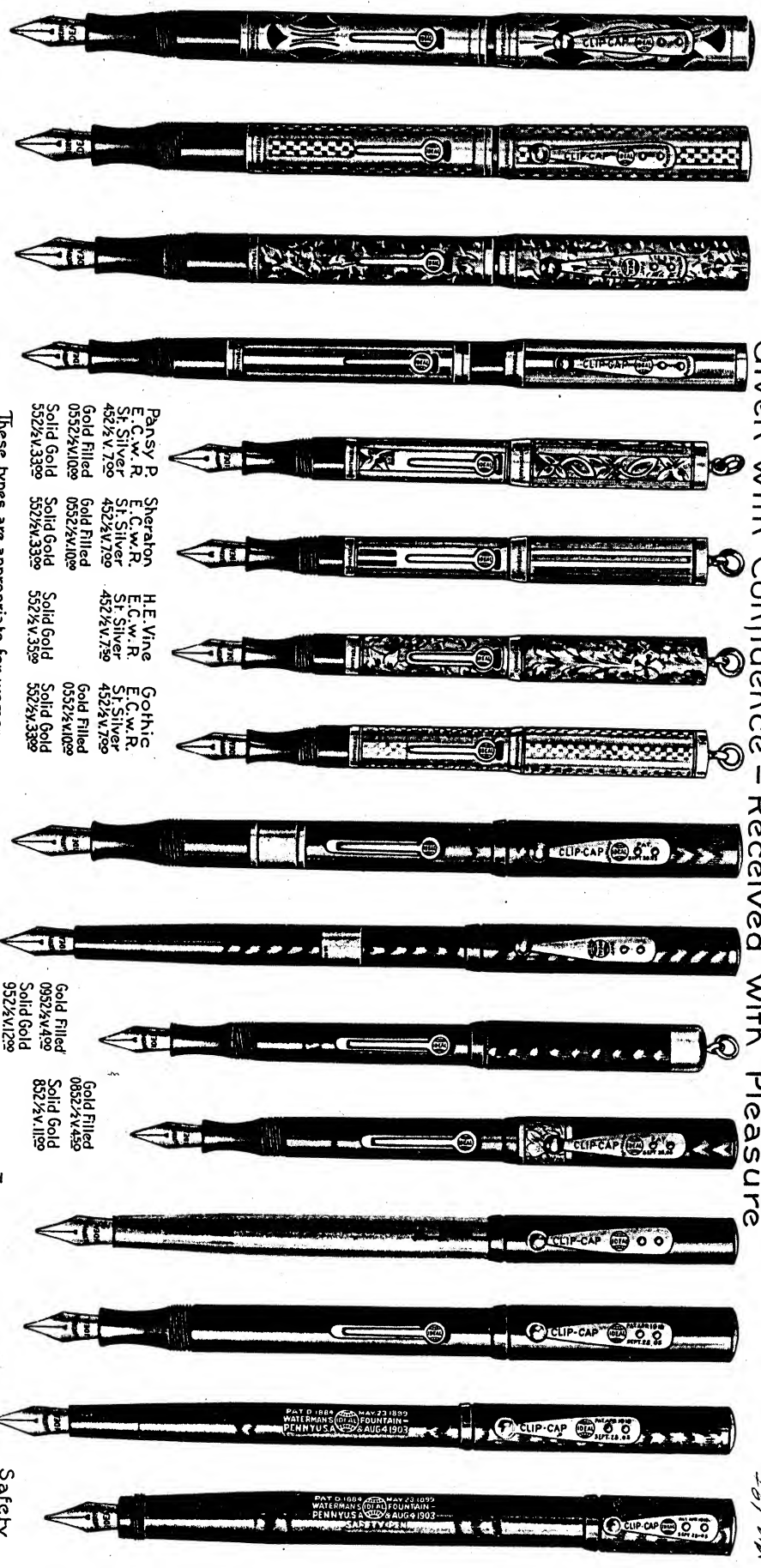


A MERRY CHRISTMAS



WATERMAN'S

A Christmas Gift that is Serviceable, of exceptional Utility and lasting in Sentiment  
 Given with Confidence - Received with Pleasure



Filigree  
 St. Silver 452-5.50  
 Gold Filled 0552-11.00  
 14k Gold 552 1/2-27.90  
 Gothic  
 St. Silver 452-5.50  
 Gold Filled 0552-11.00  
 H.E. Vine  
 St. Silver 452-10.00  
 14k Gold 552 1/2-37.90  
 Sheraton  
 St. Silver 452 1/2-6.50  
 Gold Filled 0552 1/2-11.00

Pansy P  
 E.C.W.R. 452 1/2 V.7.90  
 St. Silver 0532 1/2 V.10.00  
 Gold Filled 552 1/2 V.33.90  
 Sheraton  
 E.C.W.R. 452 1/2 V.7.90  
 St. Silver 0532 1/2 V.10.00  
 Gold Filled 552 1/2 V.33.90  
 H.E. Vine  
 E.C.W.R. 452 1/2 V.7.90  
 St. Silver 0532 1/2 V.10.00  
 Gold Filled 552 1/2 V.33.90  
 Gothic  
 E.C.W.R. 452 1/2 V.7.90  
 St. Silver 0532 1/2 V.10.00  
 Gold Filled 552 1/2 V.33.90

These types are appropriate for women  
 and, conveniently carried on Silk guards  
 Guards 1.00 to 5.00

Gold Filled 0752-4.50  
 Solid Gold 752-12.00

Note - The "Ideal" Pump Self Filler, was first  
 produced by us 25 years ago and is still  
 the pen, holding more ink than any other  
 Self-filling pen made

Gold Filled 0952 1/2 V.4.50  
 Solid Gold 952 1/2 V.12.90  
 Gold Filled 0852 1/2 V.4.50  
 Solid Gold 852 1/2 V.11.00  
 Transparent  
 Pump  
 Self Filler  
 No 84  
 4.75

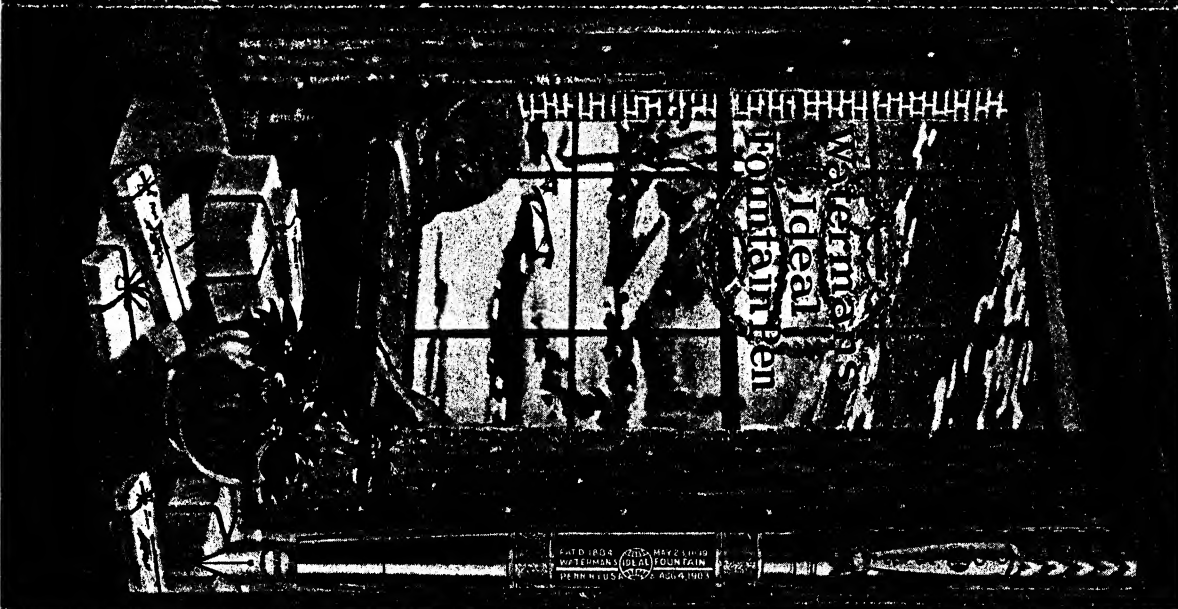
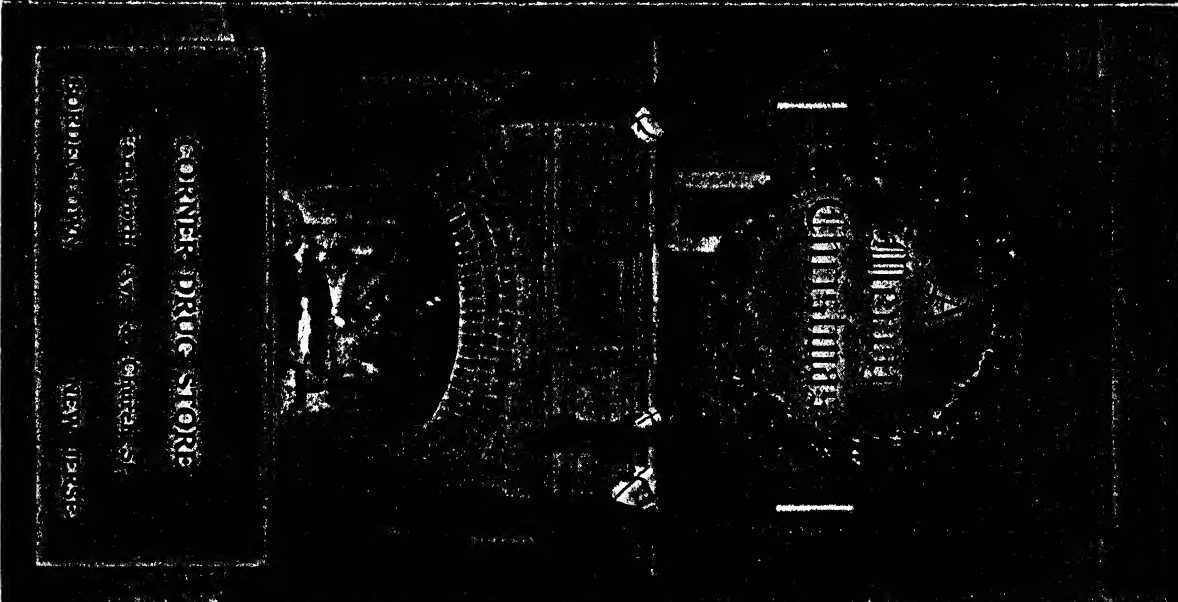
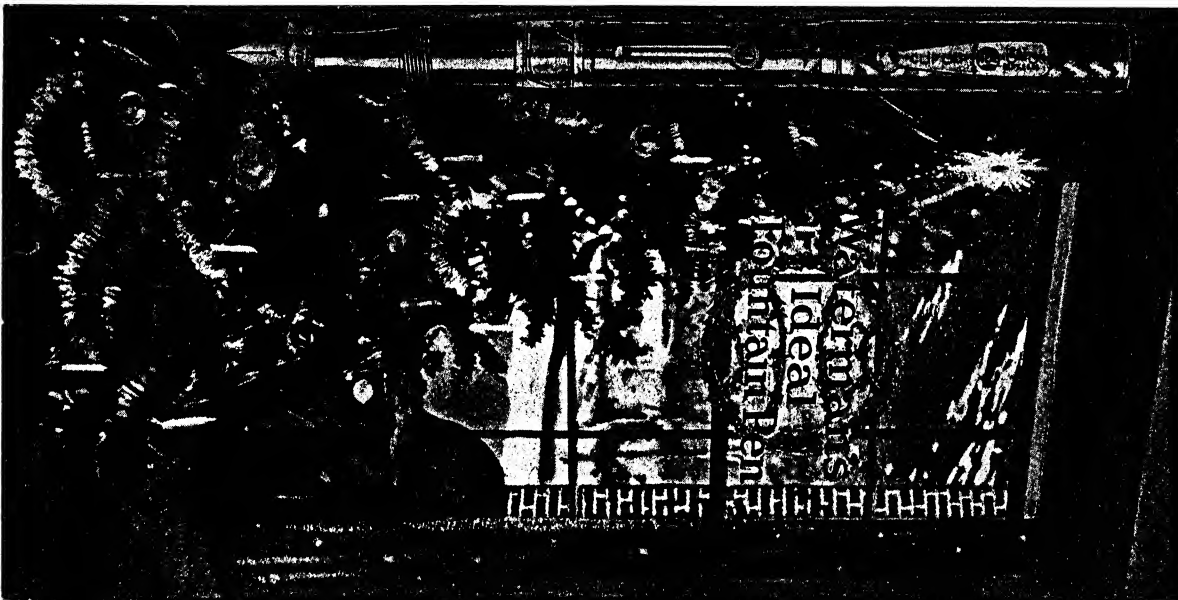
Self Filler  
 52 1/2 - 2.50  
 52 - 4.00  
 54 - 4.00  
 55 - 5.00  
 Safety Clip 25c

Regular  
 12 1/2 - 2.50  
 12 - 4.00  
 14 - 4.00  
 15 - 5.00  
 Safety Clip 25c

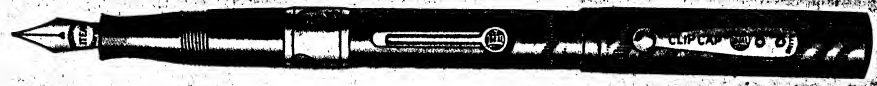
Safety  
 42 1/2 V.3.00  
 42 1/2 - 3.00  
 44 - 4.00  
 45 - 5.00  
 46 - 5.00  
 Safety Clip 25c

All prices on mounted designs include Safety Clip.

51 1/2



The Joy of Giving, and the Pleasure of Receiving, is Always Greater -  
 When Your Holiday Gift combines Lasting Remembrance, Utility and Service.



Gold Filled  
 0752-4.99  
 Solid Gold  
 792-12.99



Filigree  
 St. Silver  
 452-5.59  
 Gold Filled  
 0552-11.99



Gothic  
 St. Silver  
 452-5.59  
 Gold Filled  
 0552-11.99



Sherraton  
 St. Silver  
 452-6.59  
 Gold Filled  
 0552-11.99



Gothic  
 E.C.W.R.  
 St. Silver  
 452 2/4 V. 7.99  
 Gold Filled  
 0552 2/4 V. 10.99  
 Solid Gold  
 552 2/4 V. 33.99



Filigree  
 E.C.W.R.  
 St. Silver  
 452 2/4 V. 6.99  
 Gold Filled  
 0552 2/4 V. 10.99  
 Solid Gold  
 552 2/4 V. 28.99



Pansy/Panel  
 E.C.W.R.  
 St. Silver  
 452 2/4 V. 7.99  
 Gold Filled  
 0552 2/4 V. 10.99



Sherraton  
 E.C.W.R.  
 St. Silver  
 452 2/4 V. 7.99  
 Gold Filled  
 0552 2/4 V. 10.99  
 Solid Gold  
 552 2/4 V. 33.99



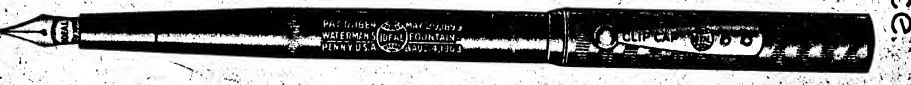
Gold Filled  
 0952 2/4 V. 4.99  
 Solid Gold  
 952 2/4 V. 12.99



Safety  
 42 2/4 V. 3.99  
 42 - 3.99  
 44 - 4.99  
 45 - 5.99  
 Safety Clip  
 25¢



Self Filler  
 52 2/4 - 2.99  
 54 - 4.99  
 55 - 5.99  
 Safety Clip  
 25¢



Regular  
 12 2/4 - 2.99  
 14 - 4.99  
 15 - 5.99  
 Safety Clip  
 25¢

All prices on mounted designs include Safety Clip ~ Pen Points that do not suit, can be exchanged



ALLENTOWN, PA.

BOOKSELLER, STATIONER AND ART DEALER  
529 Hamilton Street

CLARENCE H. STILES

COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER



The Quality Gift that everybody wants

Waterman's  
Ideal  
Fountain Pen

DON'T CUDGEL YOUR BRAINS!  
GIVE A



MACOMB, ILLINOIS

South Side Square

JEWELERS

I. STOCKER SONS

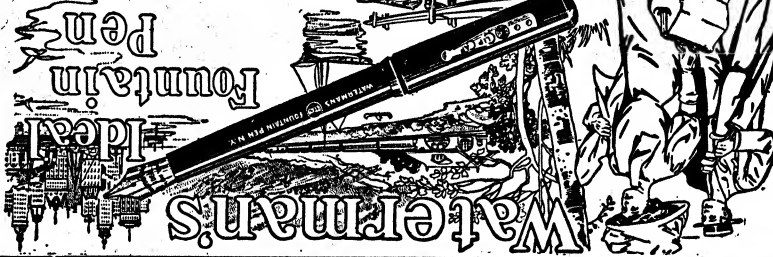
COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER

All along the way  
to "dourneys' End"  
and "Back Again."



Waterman's  
Ideal  
Fountain Pen



MACOMB, ILLINOIS

South Side Square

JEWELERS

I. STOCKER SONS

COMPLETE STOCK—ALL STYLES—\$2.50 AND UPWARDS, AT

Price, 25 cts.



TRAVELERS' SAFETY INK FILTER

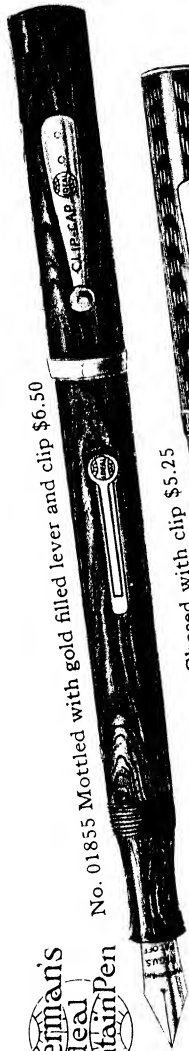
Waterman's  
Ideal Fountain Pen



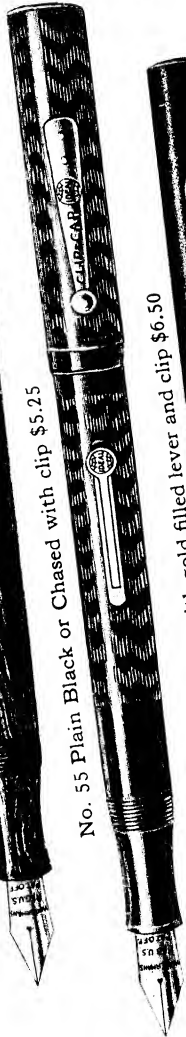
EVERY SPARE MOMENT  
CAN BE UTILIZED  
WITH A



Waterman's  
Ideal  
Fountain Pen



No. 01855 Mottled with gold filled lever and clip \$6.50



No. 55 Plain Black or Chased with clip \$5.25



No. 01855 Cardinal with gold filled lever and clip \$6.50

OTHER SIZES

Black \$2.75 to \$8.25  
Mottled \$4.00 to \$9.50  
Cardinal \$4.00 to \$9.50

BOWMAN DRUG COMPANY  
Sales Agencies  
OAKLAND - ALAMEDA - BERKELEY  
CALIFORNIA

**Waterman's Ideal Fountain Pen**  
*manufacturer of*  
**L.E. Waterman Company**

ALTHOUGH Waterman's Ideal Fountain Pens have been available for more than forty years and millions upon millions of persons have enjoyed them, there are still many millions who have not used and experienced the joy a good fountain pen affords.

To be able to carry ink in your pocket ready for immediate use wherever you are, to be free from the annoyance of an imperfect pen, is "a consummation devoutly to be wished."

If you have never used a fountain pen, there is a joy in store for you. Buy one. If you have a pen that does not perfectly satisfy, buy a **Waterman's**. If you have a friend whom you wish to delight, a **Waterman's Ideal Fountain Pen** costs little and makes an exceptional gift.

**Waterman's** has done more for the world and will do more for you than any single implement fashioned by industry. Our stock contains a point for every style of writing.

How do you hold your pen?



G&T